

2008 NATIONAL CONFERENCE ON VOLUNTEERING & SERVICE

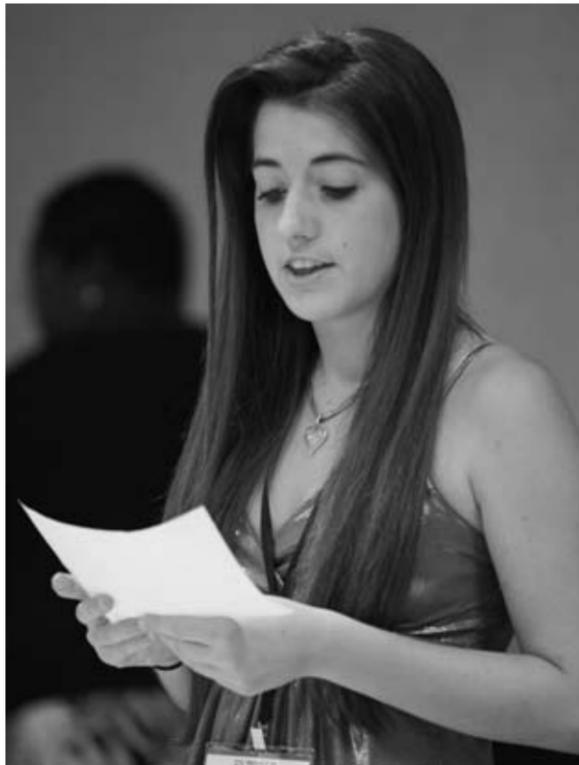
Attendees Dig Deep at Pre-Cons

Pre-conference training has long been a popular way to probe more deeply into key issue areas. On Friday and Saturday, almost 1,800 attendees affiliated with a wide range of groups participated in 16 different pre-conference sessions.

Among the highlights was a two-day meeting of AmeriCorps alums, an Advanced Institute on Volunteer Management, a Senior Corps new directors' training, an all-day session on disaster response focused on harnessing volunteers beyond the initial response period, and a half-day session on using social networking tools like Facebook and MySpace as a strategy for engaging new volunteers.

The Advanced Institute on Volunteer Management focused on the lofty goal of harnessing 450 years of volunteer experience to challenge some long-standing issues of service. Session facilitator Martin J. Cowling of People First-Total Solutions in Melbourne, Australia was impressed with the participants. "Everyone is so enthusiastic and ready," he said.

Other sessions focused on engaging specific demographics such as Baby Boomers, people with disabilities, Native Americans and our youth. Amy Cohen, Director of Learn and Serve America, attended the "More than Half-Full: Youth as Leaders" pre-con



Alycia Bower of Florida ManaTEENS leads an icebreaker at the Youth as Leaders pre-con

session. "There are wonderful youth leaders here who have been leading service activities for a number of years. Their tenacity is the key – they will change the world."

The 2008 pre-cons provided a tremendous amount of in-depth training and new knowledge, and set the momentum for the rest of the conference.

now! Hear This

Important Room Change Today 2:00 – 3:30PM

Talking Service: How Civic Reflection is Building Community & Commitment in AmeriCorps Programs (840)
Room: Marriott, A706

NOTE: Special Meal Request

If you have requested a special meal for the conference (e.g. vegetarian, Kosher) please be sure to pick up your meal ticket at the Welcome Desk prior to attending any function serving food.

Did You Know?

The surge of Baby Boomers will increase the number of older volunteers by 50 percent by the year 2020 – and double the number by 2036.

National Service Goes to Town

Not all the action at the National Conference happens in the plenaries, workshops, and Exchange. Affiliates and affinity groups are meeting to review the past year, announce new initiatives, talk policy, meet new faces, and plan ahead.

Senior Corps' 1,500 project directors have a jam-packed agenda. At today's opener, HHS Assistant Secretary of Aging Josefina Carbonell will announce a \$3 million partnership with the Corporation for National and Community Service to engage 55+ volunteers in serving vulnerable populations. New marketing

materials, including new logos and taglines, will be unveiled for Senior Companions, RSVP, and Foster Grandparents, driving potential volunteers to a revamped GetInvolved.gov website.

The action continues on Monday, with the presentation of new research survey results; a luncheon honoring outstanding volunteers with Spirit of Service awards; and an afternoon "speed-dating" tabletop session where attendees can pick from more than 80 topics. The day wraps on an international note, when the head of RSVP Great Britain shares how the UK is tapping the power of seniors to tackle community problems.

Hundreds of AmeriCorps grantees from across the country will gather at their annual Town Hall meeting today to get the latest on technology, policies, legislation, and the 2009 funding competition, where \$67 million will be available to organizations meeting community needs.

AmeriCorps then takes a brief trip to the Oscars, with the unveiling of the winners of the 2008 AmeriCorps Video Contest. A lucky AmeriCorps member or alum will pick up a \$5,000 Travelocity volunteer vacation for the grand prize. The Town Hall closes with a look into the future of national service with Alan Khazei, CEO of Be the Change, and the growing support for AmeriCorps from the presidential campaign, Congress and corporate America.



FOUNDATION

The Official Green Sponsor

GREEN TIP of the Day

Reduce, Reuse, RECYCLE!

Recycling bins are provided at the Marriott, Hilton and Georgia World Congress Center for paper, plastic, aluminum and glass.

Conference Bus

Don't Jaywalk

Please remember: it is important to cross the streets at the corners, not in the middle of the street. People who jaywalk will receive tickets from the local authorities.

We will be providing complimentary bus transportation to tonight's Opening General Session. Please check your Transportation Ticket (which you received at registration) for your departure time. If you need a ticket, please visit the Conference Registration Booth. *Buses will load on Baker Street, between the Marriott and the Hilton.*

Opening General Session @ Georgia World Congress Center

Conference Hotel Headquarters to GWCC
Departure – Buses run between 2:15PM – 4:15PM
Return – 9:00PM (Buses will stop at all four hotels)

Georgia Aquarium Reception GWCC to Georgia Aquarium

Departure – 7:00PM
Return – 10:00PM (Buses will stop at all four hotels)

CORPORATE CORNER

Welcome to the Conference! This year's Business Track is packed full of great content, and we are looking forward to exchanging ideas and information about the positive impact companies are making on communities around the world.

Mark your calendar for Monday, when we will host the **Forum on Corporate Social Responsibility now! in the Hilton Crystal Ballroom, Monday 8 – 9:30 AM.**

As part of this year's Forum, we will introduce a new signature event – the CEO Roundtable. Moderated by Trish Regan, co-anchor of CNBC's "The Call," the dialogue will focus on game-changing possibilities within corporate philanthropy and employee engagement.

Following the Roundtable, Awards for Excellence in Workplace Volunteer Programs and Spirit of Service

Corporate Awards will be presented. The 2008 awardees exemplify some of the best and most innovative work being done around employee engagement:

- ChoicePoint
- Genworth Financial
- Booz Allen Hamilton
- The Walt Disney Company
- Ben & Jerry's

Business Networking Luncheon, in the Hilton Grand Salon East, Monday 12 – 1:30 PM

Pierre Ferrari will deliver the keynote, addressing the use of brand identity, economics and social conscience to find solutions to serious community issues. The Corporate Volunteer Council of the Year Award will be presented, and there will be time for networking.



Your 15 Minutes of Fame...

Calling all want-to-be TV stars: come to The Exchange today and Monday and be on TV! Tell us your service story and enjoy your 15 minutes of fame!

- Sunday 8:30AM – 3PM
- Monday 8AM – 12PM
- Monday 6PM – 8:30PM; Welcome Reception
- Tuesday 8AM – 11PM

The Exchange offers the opportunity to interact with over 70 exhibitors representing the national movement on volunteerism.

Exhibiting Organization	Booth #
Ability Awareness	324
Accenture	323
Action Without Borders/ Idealist.org	105
Adopt A Classroom	403
AJLI	326
American Humanics, Inc.	306
AmeriCorps Alums	113
AngelPoints, Inc.	229
Atlanta Community ToolBank	303
CAEP	405
Campus Compact	228
Cancer.Org	305
ChoicePoint	211
Cyber Grants	302
Energize, Inc.	107/109
Family Promise	308
Federal Communications Commission	311
First Book / Pi Beta Phi Fraternity	230
For Momentum	310
Good Magazine	331
Good2gether	114/116
Humana MarketPOINT	115
iMentor Interactive	335
Ionia County ISD	400
JK Group, Inc.	213
KaBOOM!	222/224
Kaiser & Blair, Inc.	317
KGMP	106
L'Oréal	100/102
Mentor	327
MicroEdge	301
MissionFish	322
MyGoodDeed	205/207
NACCRRRA	232
NARSVPD, Inc.	309
National Center for Constitutional Studies	313
National Clearinghouse on Families & Youth	332
National Senior Corps Association (NSCA)	319/321
Neighborhood Networks	330
NYLC	112
Opportunity Knocks	225
Peace Corps	328
Peace Corps, Office of Private Sector Initiatives	210
People First – Total Solutions	201
SafeAssured ID	325
Samaritan Technologies	108
Secure Horizons and National Association of Foster Grandparent Program Directors	217
Service Nation	320
SIT Graduate Institute	307
Social Solutions	312
Take Pride in America	227
The Center of Philanthropy	401
The Church of Scientology Volunteer Ministers	329
The LEAGUE	219
The NonProfit Times	223
Tulane University	402
U.S. Citizenship and Immigration Services	315
United eWay	117
United Way Store	111
UPS	101/103
USAWeekend	200
Volunteer Center of Los Angeles	215
Volunteer Software	209
VolunteerHub	334
VolunteerMatch	302/304
Youth Service America	221
Youth Volunteer Corps of America	208
Zazengo	300

Here & now!



Co-conveners CEOs Michelle Nunn and David Eisner with Elizabeth Deeter, Chief of Staff for the Greater Southwest District of Microsoft Corporation, at the National Service Reception

SNEAK PREVIEW:

Be the Change

Don't miss the Opening General Session for a fresh new vision for discovering your power to make a difference.

Points of Light & Hands On Network

Volunteer Spotlight

Joel Becker is an Adopt-a-Family volunteer who spends his free time refurbishing computers for needy families through the Community Computer Connections Program, sponsored by RSVP.

Joel has shared his passion for service with others by recruiting over 30 senior volunteers to help with this mission. To date, more than 400 computers have been given to families in need as a result of Joel's dedication and talents.



Senior Corps Volunteer Joel Becker, Suffolk County RSVP, New York

Because You're Worth It!

L'Oréal Paris, Bronze-level sponsor, invites you to stop by The Exchange today through Tuesday for a complimentary makeover. While you are enjoying your makeover, register to nominate an outstanding female volunteer for the 2008 Women of Worth Award, L'Oréal Paris' national recognition program honoring women who are making a difference in the communities in which they live, work and play. Each registrant will be entered to win one of three gift baskets, filled with L'Oréal goodies, which will be raffled off each day at Conference. Learn more about the Women of Worth Awards at www.womenofworth.com.

L'ORÉAL®
PARIS



International Association for Volunteer Effort

The International Association for Volunteer Effort (IAVE) would like to remind invited guests that the reception will be on Monday June 2nd from 6 – 7PM in the Marriott L504 & 505. Dr. Lee, the newly elected President of IAVE will be there to meet and greet. If you were not invited but are interested in attending please visit the IAVE Booth.

Co-Convended by:

THE URGENCY OF 2008 National Conference
now! on Volunteering & Service

June 1-3, 2008 | Atlanta, Georgia

Corporation for
NATIONAL & COMMUNITY SERVICE

POINTS OF LIGHT
&
HANDS ON NETWORK

www.VolunteeringandService.org